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Registration Link

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COSMO

Collaboration for Outcomes
Using Social Media in Oncology

2024 Meeting September 18 - 19, 2024

Profidence Marriott
Providence, RI

More and more people struggle finding online health information, especially patients with cancer. While it can improve health outcomes, patients find it hard to tell reliable info from unreliable. Healthcare pros are essential in fighting cancer misinformation online. While it can improve health outcomes, patients find it hard to tell reliable info from unreliable. Healthcare pros are essential in fighting cancer misinformation online.

<u>Highlights</u>

Using Social Media for Research

Create Meaningful Engagement with Advocates, Physicians and Reputable Sources of Information

Exploring the Role of the Digital Opinion Leader

Industry Relations, Partnership and Transparency

Physicians, Patient Advocates, Platform Providers, Health Information Providers