

COLLABORATION FOR OUTCOMES USING SOCIAL MEDIA IN ONCOLOGY



September 18 – 19, 2024
Providence Marriot Downtown | Providence, RI

Patients are increasingly turning to the internet and social media for health information. It can be difficult to find reliable health information online, especially in the age of online misinformation. Healthcare professionals are essential in fighting cancer misinformation online.

2024 COSMO Conference Highlights

- Using Social Media to Support Diversity, Equity, and Inclusion in Oncology
- Using Social Media for Research
- Creating Meaningful Engagement with Advocates, Physicians, and Reputable Sources of Information
- Exploring the Role of the Digital Opinion Leader
- Industry Relations, Partnership, and Transparency
- Physicians, Patient Advocates, Platform Providers, Health Information Providers

[CLICK HERE FOR DETAILS &
TO REGISTER](#)

Jointly provided by the Warren Alpert Medical School of Brown University and
the Collaboration for Outcomes using Social Media in Oncology



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